

THE ROTARY CLUB OF NEW YORK



JULY 24, 2001

MANKIND IS OUR BUSINESS

Office: 28 West 44th St. Ste. 1508, NY, NY 10036

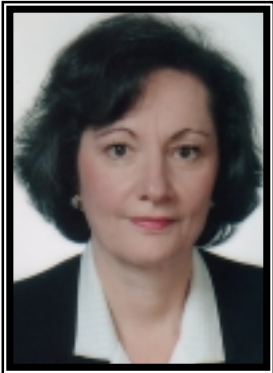
Phone: (212) 819-0809 Fax: (212) 819-0763

Web Site: www.NewYorkCityRotary.org E-Mail: nyrotary@banet.net Luncheons: Tuesdays, 12 noon

ELAINE BERG

EXECUTIVE DIRECTOR

NEW YORK ORGAN DONOR NETWORK



Since November 1999, Elaine R. Berg has held the position of Executive Director of the New York Organ Donor Network, one of the largest of the nations non-profit, federally designated organ procurement organizations (OPO) serving the metropolitan New York area. The New York Organ

Donor Network is responsible for the recovery of organs and tissues for transplantation as well as public education efforts for a culturally and ethnically diverse population of 12 million in the five boroughs of New York City; Long Island; Dutchess, Orange, Putnam, Rockland, Westchester counties and Pike County, PA.

In June 2000, Ms. Berg was awarded the Metropolitan Health Administrators' Association/American College of Healthcare Executives *Senior-Level Healthcare Executive Regents Award*. The award recognizes a significant contribution to the advancement of health care management excellence and the goals of ACHE, an international professional society of nearly 30,000 health-care executives, renowned for its prestigious credentialing and educating programs.

At the end of 2000, Ms. Berg was appointed by Assembly Speaker Sheldon Silver to the New York State Transplant Council. The council's role is to advise the state's health commissioner of health on matters relating to the procurement, storage, allocation, distribution, and transplantation of organs and tissues.

Ms. Berg holds an MPA from New York University and a BA (Cum Laude, Phi Beta Kappa) from City College and she has been a fellow in the American College of Healthcare Executives since 1989.

MARK YOUR CALENDAR



July 24th
Elaine Berg
NY Organ Donor Network

July 31st
FELLOWSHIP DAY

August 7th
Gary Shapiro

August 14th
Richard Matasar
New York Law School

August 21st
Theodore Forstmann
Gary Ackerman Rafael
Scheduling

August 28th
FELLOWSHIP DAY

Sept. 4th
District Governor's Day

MEMBERS' COLUMN

This is a platform for members to express their views and their stands. We encourage you to send in your comments. Please get yourself in gear and get involved!

CONDOLENCES

It is with great sadness that we inform you of the passing of Jim Thompson's mother. Send condolences to:

Jim Thompson
7 Portland Place
Staten Island, NY 10301



IT'S THAT TIME OF YEAR!

As per the bylaws, statements are now **PAST DUE** for annual dues and advance luncheon coupon statements for the first half of the fiscal year 2001-2002. If you have any questions about your membership, please call the office. For your convenience, we do accept credit cards by fax at (212) 819-0763.

ELECTRONIC LEARNING CENTER

Rotary Members are invited to attend a workshop at the Electronic Learning Center at Taller Boricua (1680 Lexington Avenue between 105 & 106 Street) on Monday, July 30, 2001, from 11 a.m. to 2 p.m.

A group of students from Hartford, CT, will also be visiting the center and interacting with the students there.

Please advise David Serko at (212) 755-0055 or Mort Eydenberg at (212) 986-6410 if you will be attending.

REPORTER OF THE WEEK

July 17, 2001

The meeting was opened by Scarlett Pildes, who led the club in singing The Star Spangled Banner. The invocation was delivered by Bill Goldman. President Helen inducted three new members to our club, Matthew Salerno, Atila Macun, and Rajalingam Janarthanan. Bernhard Fabricius introduced our visiting Rotarians, three from overseas and five from the U.S. President Helen then presented pins to those who helped with her induction ceremony last week. She also spoke briefly about the Rotary International Convention in San Antonio and the recent gathering in Evanston of the new presidents of the large East and West coast Rotary Clubs.

Ted Andrews introduced the speaker of the day, Frank Braconi, Executive Director of the Citizens Housing and Planning Council, a nonprofit policy research organization for the City of New York. Mr. Braconi stated that there are three major factors in the strategy for reducing the housing shortage. The first is income levels, as there is high competition for housing in choice neighborhoods. The second is growth in population, which occurs in times of prosperity, and increases the demand for good housing. The third is the natural geography, which not only restricts physical growth but also creates traffic bottlenecks. The first two factors are the result of the recent strong economic success of the city. He then pointed out that New York is actually fourth among major U.S. cities in housing cost. However, he noted that in other cities, the same monthly housing cost often includes more square footage and more amenities.

Mr. Braconi stated that over 70 percent of the people migrating to New York (from inside and outside the U.S.) have at least a college education and expect quality housing in good neighborhoods. The city needs to update the housing stock, and make more neighborhoods attractive. He noted that much of the housing was built hodge-podge for an industrial economy of a century ago. Many areas that were middle-class four and five decades ago are no longer attractive, so the city has become more congested in a few areas.

He feels that the solution is: subsidies to upgrade buildings; re-zoning to allow for more residential space in areas previously utilized by industry; re-zoning for increased density in some present residential neighborhoods; modification of the rent regulation laws to permit buyouts; and a change in the political culture so that any effort to increase housing is not seen as "evil." The ultimate objective is to facilitate job growth, reverse the income imbalance between the city and suburbs, and to attract the intellectual capital the city needs for business to grow.