

THE ROTARY CLUB OF NEW YORK



August 7, 2001

MANKIND IS OUR BUSINESS

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RON INSANA



MARK YOUR CALENDAR



August 7th
Ron Insana
CNBC Anchor, Author

August 14th
Richard Matasar
New York Law School

August 21st
Peter Beinart
The New Republic, Editor

August 28th
FELLOWSHIP DAY
Board Meeting

Sept. 4th
District Governor's Day

Sept. 11th
Barry Mawn
FBI

Sept. 18th
International Day

HAITI DAY

Ron Insana is co-anchor of CNBC's signature program "Business Center," (Monday-Thursday, 6.00 – 8.00 p.m., Friday, 6.00 pm – 7.30 p.m. ET) with Sue Herera. Insana came to the network in the 1991 merger with the Financial News Network. He holds the distinction of having anchored the highest-rated CNBC Business News program of all time after the October 27, 1997, sell-off of 554 points. He is a regular contributor to NBC's "Today Show," "The Nightly News with Tom Brokaw," "Imus in the Morning" and other programs on sister network MSNBC when market activity warrants.

Mr. Insana began his career in 1984 as an FNN production assistant, rising to managing editor and chief of FNN's Los Angeles bureau when the two networks combined. While at FNN, he was nominated for a Golden ACE Award for his role in covering the 1987 stock market crash. His first book, *Traders' Tales*, a compendium of anecdotes about Wall Street Life, was published in 1996. His second book, *The Message of the Markets*, was published by Harpers Business in October 2000. In 1999, Mr. Insana was named one of the top 100 business news journalists of the century by TJFR Group.

Mr. Insana graduated with honors from California State University at Northridge.

I am sorry to inform you that *Leo Fromm*, a very special member of our club, passed away on July 24th. I was just informed of his passing and am attempting to find out more details so that we can send his family condolences. Leo was a wonderful human being, a very generous person, and an accomplished business professional. He is our President Emeritus. This is a sad loss for our club and many of us, individually, who enjoyed his friendship.

Helen Reisler, President

GIFT OF LIFE UPDATE

I want to give my usual update on the status of the children here for Gift of Life heart surgery, but first I must tell you about a wonderful opportunity that will:

-raise awareness about this great program
-probably help to raise considerable funds for Gift of Life
-give great publicity (television exposure) to the Rotary Club of New York help make the conclusion of the Gift of Life 1,000 mile run a real event in NYC.

Before I get too excited let me explain briefly. The 3rd Annual Gift of Life 1,000 mile Run/Walk starts from Rotary International Headquarters in Evanston, Illinois on Tuesday, September 11th. Rotary International is really emphasizing Gift of Life this year as part of its theme "Mankind is Our Business." The run/walk will cover 50 miles per day for 20 days as it heads east in NYC before ending at the Long Island Ronald McDonald House.

The run will come into Manhattan on Sunday morning, September 30 and head up First Avenue past the UN before heading out to Long Island over the 59th Street Bridge. NOW HERE IS THE EXCITING PART - the Public Relations Director for one of our Gift of Life hospitals, NYU/Tisch Hospital on 32nd Street, has connections to NY television media and is very excited about getting coverage for this event. We would have as large a group as possible meet the runners in front of the United Nations to show our support for this program. Details need to be coordinated with all the groups concerned. **OUR GOAL IS TO COORDINATE BETWEEN THE UNITED NATIONS, NYC ROTARY CLUB, INTERACT, ROTARACT and THE GIFT OF LIFE TO MAKE THIS SOMETHING SPECIAL.**

We have some great news about our kids: Evell Fernandez has been cleared to go home to Honduras, Jose Carlos Flores had his surgery a week ago and is doing very well (both are staying at Ronald McDonald House on Long Island) our two children from Russia, Sergey Massaev and Valentina Knizonosova are both expected to have surgery at NYU/Tisch Hospital very soon. I will give you more information on our kids by early next week.

Yours in Rotary,
Bill Currie

MEMBERS' COLUMN

The second Tuesday of each month is Guest Day. While guests are welcome and encouraged at ALL meetings, let's make the second Tuesday of each month our "mental trigger" to remember to invite a friend to Rotary. Prospective members and your luncheon guests are welcome. Think of New York Rotary and it will GROW!

The Membership Committee

REPORTER OF THE WEEK

July 31, 2001 - Fellowship Day
Rotarian Zehra Basaran

On our Fellowship Day President Helen Reisler opened the meeting with Scarlett Pildes leading the singing of "The Star Spangled Banner" and Saul Anton giving the invocation. After introducing people giving service at this meeting and also our visiting Rotarians, in place of the speaker of the day, division heads were invited to speak on their committees, projects and progress of activities.

Past trustee Jim Morita spoke about the Evening of Harmony, the annual fundraising event of the Club while Bill Currie relayed his experiences from the involvement with the Gift of Life. On behalf of the Community Service division, Taylor Gray reported the activities of Rotaract and presented the newly designed banner to the membership. Scarlett Pildes invited all members to join a Rotaract meeting whenever possible and show their support. Ann Creo reminded everyone of the Young Girls Educational Program in developing countries set up last year, Mort Eydenberg reported on the recent workshop at the Electronic Learning Center in Taller Boricua and invited all members to attend future workshops to see their valuable investment in these young students. Lillian Coury spoke on membership development and suggested that it was the responsibility of every member to introduce new members to the club. Last but not least, Giorgio Balestrieri spoke on his activities as the coordinator of the International Service division.

President Helen Reisler highlighted individual projects in addition to the divisions already mentioned that fall under Club Service Division where members can get individually involved. She further invited all members who have not yet decided on committee to get in touch with her for an assignment.

The meeting portrayed the range of activities to take stock of ourselves and in particular to encourage members to consider taking an active part in Rotary. Upon a member's request Helen Reisler briefly spoke about classifications and stated that the Club would, as suggested by Rotary International, have to be creative and do what is best.

The meeting adjourned with as sense of fellowship and a feeling of positive energy that promised to be the ultimate driving force.