

THE ROTARY CLUB OF NEW YORK



CREATE AWARENESS AND TAKE ACTION

Office: 28 West 44th St. Ste. 1508, NY, NY 10036

June 5, 2001

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Luncheons: Tuesdays, 12:15 p.m. The Princeton Club - 15 W. 43rd Street

JOURNEY THROUGH THE WORLD OF HUMOR



LEO FROMM

President Emeritus

Leo was born in Germany, received his early education in Osnabrueck and a degree in newspaper and book publishing and printing from the University of Muenster, which prepared him for his planned profession as a publisher.

"You must have done all different kinds of practical operations in your profession by yourself," Leo said. "You must be able to demonstrate to your employees how they have to do their work, then you can lead and motivate them."

During World War II, he was a naval officer and served aboard a destroyer and a submarine. He developed a love of the sea that continues to day. Leo's father was a newspaper publisher. Because of his commitment for the ideals of democracy and human dignity, he was expelled by the Nazis. After the war, Leo rebuilt the family's publishing houses, re-establishing their newspaper publishing, book publishing, and printing work.

Besides the fast-growing development of his German firms, he founded companies in Switzerland and became a partner in other international enterprises. For the past several years the USA became the focus of his attention. He is now Chairman of the Board and Chief Executive Officer of Brueton Industries, Inc. New York, President of Fromm International Publishing Corporation, New York, and a partner in several other U.S. and Canadian companies. A dozen directorships in different branches illustrate his interest in commercial life.

He loves his profession but confesses: "I like all kinds of serious business. If you have learned to think and act as an entrepreneur, really, you can have success in all branches."

Leo is convinced that free enterprise activity in the whole world – accompanied by a sense of social responsibility – is the only basis for a healthy economic life.

He is guided in part by this philosophy, which he is pleased to share with you.

"To have money is calming but not ending in itself. Money is a means to an end. To make your family's life surer and happier to help other people, to support the high goals of welfare work, education, democracy and human dignity, to enrich the life of culture, and, last but not least, to create the base of new activities."

He enjoys arts, literature, and collects arts and classical music. He says, "If I am reading a good book regarding an object of art or listening to music by the old Masters, I am never alone – I feel happy and enriched."

Leo is a member of the Metropolitan Museum of Art, and benefactor patron of the Metropolitan Opera Guild. He is fascinated by the events, the great variety, and stimulation of New York City's cultural life.

He has been a member of our Club, since 1976. In 1977, he became a Paul Harris Fellow and at the Transition Day meeting he was honored by receiving the first "Rotarian of the Year" award for new members. Leo is a generous contributor to the foundation, and participates whenever possible. He is very impressed by Rotary's ideals, the worldwide friendship, and the realistic, carefully thought out activities of our Rotary Foundation.

Leo is proud to be a member of the Rotary Club of New York. He went on to say that our Club is an unusually interesting and multi-faceted Club. He holds in high esteem the friendship he always experiences.

We are delighted to fire a salvo of 16" guns from one of our battleships for this Navy veteran who lives by the Rotary ideal: "He Profits Most Who Serves Best."



**PLEASE JOIN US AT:
UN DAY
June 12, 2001**

UNITED NATIONS

Delegates UN Dining rooms 4th Floor (use 46th Street & 1st Ave. Visitors entrance)

Private dining room 6/7/8

Time: 12:00 p.m.

Chair of the day: Sylvan Barnet

**Welcome by: Paul Hoeffel, Chief, NGO Section
Department of Public Information**

Speaker: Barbara Crossette

Chief, New York Times Bureau at the UN

"THE ROAD AHEAD FOR THE UN"

We will meet at the UN Building not at the Princeton Club

Please bring a guest!!!

Additional cost for this off-site luncheon is \$15

Tours (45 minutes) are available at \$7.50 after the luncheon

***RESERVATIONS ARE A MUST DUE TO STRICT UN
SECURITY***

**Please inform the Rotary office as soon as possible of your
attendance**

MEMBERS' COLUMN

May 29, 2001

Giorgio Balestrieri
Chairman
Rotary Club of New York
International Service Division
400 East 71st Street (Apt. 22-G)
New York, NY 10021

Subject: Rotary Code of Policies June 2001.

Dear Giorgio,

As per Article XI, Section 5 (International Service Division) of our Club by-laws and as per the Rotary Code of Policies June 2001 Article 10.030.4 (Committee Appointments), please change the name of the "*Committee on Rotary International Code of Policies*" to "**Rotary Information Committee.**" This committee is to become the leading committee of the International Service Division.

As recommended by Article 10.070.1 the "Rotary Information Committee" must be elevated to a position of major importance with greater coordinating responsibility. The committee should have a continuing responsibility to provide Rotary information to the entire club membership.

I trust you in this endeavor as the best qualified person to continue to serve the International Service Division of the Rotary Club of New York.

Yours in Rotary,

Serge E. Hadjolian
President

Copy: Board of Directors
All Divisions/Committees/Task Forces Chairs

ADDRESS CHANGE

ANN CREO

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MARK YOUR CALENDAR

June 5th Leo Fromm – Rotary Club of New York
June 12th U.N. DAY
June 19th Transition Day
June 26th BOARD MEETING
June 26th Dr. G. Zelikofsky
July 3rd NO MEETING
July 10th PRESIDENT'S DAY – Helen Reisler
July 24th Elaine Berg – NY Organ Donor Network
July 31st FELLOWSHIP DAY

REPORTER OF THE WEEK

Armed Forces Day - May 29, 2001

President Serge opened the meeting promptly at 12:15 p.m., and Bernie Wytko led us in The Star-Spangled Banner. Giorgio Balestrieri gave us a truly Rotarian invocation, bringing in the theme of Memorial Day and honoring our veterans. Dieter Kemp introduced visiting Rotarians, among them the parents of today's guest speaker, Steven Brock.

Steven Brock today celebrated the 11th anniversary of his graduation from the U.S. Naval Academy. He is now working as a manager with the U.S. Government Intelligence Sharing Program with the United Nations. He gave us an in-depth presentation on the overall functioning of this vital link to the U.N.

The U.S. Military Staff Committee (MSC), established in 1946, represents the Joint Chiefs of Staff, provides military advice to the U.S. Permanent Representative to the U.N. and other mission personnel, and coordinates with the U.N. on military aspects of U.N. operations. The organization chart showed the interaction between all components of the U.S. and U.N. factions that together address current as well as long-term international issues.

Most ambassadors to the U.N. have the authority to address policies on behalf of their respective countries. However, the U.S. ambassador may address funding issues only after giving the U.S. Congress 15 days' notice. Although this procedure creates delays, it ensures the availability of pledged U.S. funds. This procedure was established in the 1990s after Madeleine Albright, then the U.S. ambassador to the U.N., cast a vote without congressional backing.

Peacekeeping missions numbered 15 during the years 1948 – 88. From 1988 to the present, there were 29 such missions. There are currently 30,000 troops in the field worldwide.

Also discussed was the development of the "three generations" of Peacekeeping, and how world opinion shaped these developments.

The U.S. support for U.N. peacekeeping operations has a crucial political angle. Some of the current issues include the Security Council Meeting of UNDOF (the Golan Heights), Lebanon, and Iraq.

President Serge then invited Arthur Lasker, a new member, to read a Memorial Day poem, and closed the meeting at 1:30 p.m.

Rotarian - Lillian Coury

TALLER BORICUA LEARNING CENTER

Workshop - May 10, 2001



Trustee, Mort Eydenberg; Rotarian, David Serko, and Betty Schneiderman (Paul Schneiderman's wife), proud of this wonderful computer lab funded by the Foundation.



Fernando Salicrup



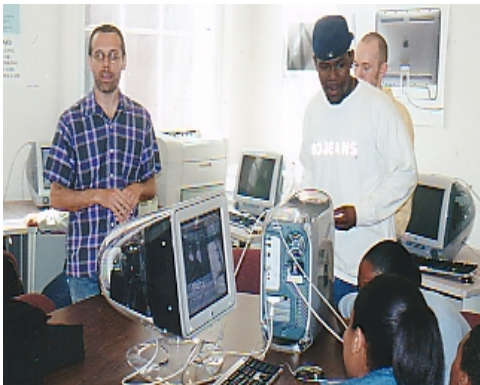
Ms. Koehn from the Sueddeutsche Zeitung was present to report on Taller Boricua.



Community children working on State-of-the-art Apple G4's.



Students analyzing their award winning documentary about the Puerto Rican Artist De la Vega.



One of the Lab instructors explaining newly photoshop applied techniques.



Strong attendance and vibrant communication at the workshop.



Trustee, Joe Groveman interacting with very helpful students.