

ROTARY INTERNATIONAL



One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA

BHICHAI RATTAKUL
President, 2002-03

January 2003

Mr. Bill De Long
The Rotary Club of New York

Dear Rotarian De Long,

“Service Above Self” is a long-standing and important principle of Rotary. Service itself is a reward to Rotarians who reach out to give aid to those in need.

In 1991, the RI Board of Directors created the Service Above Self Award to recognize those Rotarians who truly embody Rotary’s principal motto. While many Rotarians distinguish themselves through service, it is important to recognize those outstanding few who have indeed made service a way of life.

Current and past officers and general officers of Rotary International were asked to submit the names and accomplishments of outstanding Rotarians. While an overwhelming response was received, only a maximum of 150 Rotarians may receive the Service Above Self Award each year. The Board was faced with the challenge of selecting the very best from a pool of exceptional candidates. It is my very great pleasure to inform you that you have been selected to receive this honor.

With this award, you are being recognized for the contributions you have made through Rotary over the years. Your selfless service to others has distinguished you from among the members of the worldwide Rotary family, and I believe you are an extraordinary example of how each Rotarian can make a difference.

I am proud of the work you have done and to have you as my fellow Rotarian. You have truly demonstrated Service Above Self, and I urge you to continue to **Sow the Seeds of Love**.

Yours sincerely,

A handwritten signature in cursive script, which appears to read "B. Rattakul".

Bhichai Rattakul
President, 2002-03

BR/nl